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Convivous Crowd Control: The AI-powered solution to manage visitor spread and online reservations for the leisure industry

COVID-19 has made one thing inevitable: leisure venues are not going back to business as usual for the foreseeable future. Concepts such as social distancing and the 1.5-meter economy will redefine social interaction and, ultimately, shape many aspects of how people and venues behave in the future.

With the use of predictive analytics and Artificial Intelligence, [Crowd Control](#) introduces features such as a Reservation Tool for new and pre-sold Tickets & Season passes, Visitor Spread Management, Online Check-In, Crowd Prediction, Crowd Insights, and Contactless Payments to ensure safety and control by preventing overcrowding at all times.

"The world has changed overnight. Crowds will be unacceptable due to health risks for the foreseeable future. This impacts our partners immensely," said Camiel Kraan, Founder and CEO at [Convivous](#). "Visitor Spread is a key necessity for the leisure industry and our partners, and the current situation has made it one of the top priorities when thinking about reopening. With the experience of managing visitor spread for the past few years, Crowd Control now comes with specific features to help leisure venues keep on selling tickets and generating revenue, but also ensuring safety for their employees and visitors by preventing overcrowded scenarios."

"When venues are to reopen, they will probably have two priorities: manage sales according to safety and control measures (not to overcrowd the venue) and ensure safety measures at the venue itself. Taking the required measures to ensure a safe and responsible experience is a big challenge if your current systems are incapable of solving these problems properly. With the use of machine learning and artificial intelligence Convivous Crowd Control helps venues to responsibly sell tickets online at the best price, and at the same time use predictive abilities to meet the necessary safety measures to visitor spread. This means that venues are taking every action possible to be in control before the visitor

arrives. Next to this, Convio is also planning to launch features that ensure visitors' safety inside the venue easier as well using advanced mobile technology." closed Camiel Kraan.

Venues such as Avonturenpark Hellendoorn (NL), Moviepark Germany (DE), FORT FUN Abenteuerland (DE), Wunderland Kalkar (DE) and Skyline Park (DE) are already adopting Convio Crowd Control to ensure an even visitor's distribution to prevent overcrowding.

Convio has been an outstanding technology partner for our venues. They have been delivering a user-centric platform for booking and pricing optimisation that all our teams and visitors love to use. In this new reality we're confident that Convio's Crowd Control solution ensures a safe stay for guests while still optimising capacity and revenue." said Lyan van den Bosch, Director of Northern Europe for the Looping Group.

Crowd control and safety measures will be one of the biggest challenges facing the leisure industry worldwide after COVID-19, and rising technologies are here to take on the challenge.

About Convio

[Convio](#) provides an AI-powered SaaS solution for the leisure industry. The company's data-driven software delivers a highly personalized online buying experience including revolutionary Crowd Control and Real-Time pricing. Convio's cutting-edge technology empowers the venue owners by eliminating their dependence on 3rd party resellers while boosting their direct revenue.

Notes to editors

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