

Convious leaves traditional food & beverage ordering behind and launches “Mobile Food Ordering.”

Amsterdam - June 29, 2021- Convious, the leading eCommerce platform for the experience economy, launched this week their [Mobile Food Ordering](#) solution.

With Convious' Mobile Food Ordering technology, visitors can now order food & beverage from their mobile devices, track & trace orders in real-time, eliminate queueing, and leave more time for fun during their visits.

[Avonturenpark Hellendoorn](#), one of the biggest and most outstanding theme parks in The Netherlands, has been one of the first attractions to join the new era of food and beverage. The park is located in the wooded area on the Luttenbergerweg west of the town of Hellendoorn and loves to welcome entire families and deliver unforgettable experiences. Ever since the Dutch park partnered up with Convious 1 year ago, they have increasingly improved and digitized their entire customer experience with the help of various digital tools.



“We believe that adapting to the technologies our visitors are already using is the right path towards digitizing the park while offering a great overall experience. We know that people hate queueing, so Mobile Food Ordering is a perfect solution towards making this a frictionless process,” said Tim Golstein, Director of Avonturenpark Hellendoorn.

Convious' Mobile Food Ordering makes the whole F&B ordering and delivery process easy and stress-free. Visitors can have more time for fun since the disruption of their experience

through queuing and waiting times are eliminated, improving the overall visitor experience. In fact, visitors can order at any place at any time; they can even place an order before the visit date itself. Meanwhile, the attraction's kitchen can view all order contents, pick up time, and an estimated start time for preparation, easily structuring and optimizing the kitchen's operations, not to mention that mobile food ordering can deliver an increase of 25% of order size.

"We are excited to be launching Mobile Food Ordering this season. Aside from contributing to the overall experience, it is a COVID-proof solution. In the first months, we have already seen great results, not to mention that our kitchen staff has embraced it in a great way." remarked Tim Golstein.

"We are happy to be launching Mobile Food Ordering. Now more than ever, visitors expect a stressless and safe experience when visiting attractions, and this solution ticks both boxes. At Convio, we focus on developing technologies that help venues connect with their visitors before, during, and after their visit, and Mobile Food Ordering is a perfect example of that. We are eager to see more venues embracing these technologies to deliver a memorable visitor experience." said Koen Scholte, CMO at Convio.

About Convio

Convio is the full-fledged eCommerce platform for the experience economy. Working with more than 100 theme parks, zoos, indoor parks, ski venues, and museums and wellness centers throughout Europe, Convio aims to help venues convert anonymous website visitors into long-lasting ambassadors by connecting venues to visitors.

For more information go to www.convio.com

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